

# PEER TO PEER

## UGANDA



## ORGANISATION PROFILE



[www.peertopeeruganda.org](http://www.peertopeeruganda.org)

# WHO WE ARE

Peer To Peer Uganda (PEERU) is a registered youth led organization that was founded by a group of young people who passionately volunteered their time to work towards social transformation through reaching out to fellow young people in inadequately served and rural communities of Uganda. Since 2013, PEERU has demonstrated that young people are significant actors in development and can drive positive change at local, community, national and international levels in the areas of Sexual Reproductive Health and Rights, HIV/AIDS awareness and prevention and Harm reduction through strategic partnerships and developing age appropriate awareness campaigns and interventions. Our programs as an organization are based on a holistic bottom up model, focusing on individual leadership change amongst young people as well as systematic change in policy and practice towards a more supportive environment for youth led development. PEERU provides, equips and inspires Adolescents and young people in Uganda between ages of 12 -30 years (12-24, 25-30) in inadequately served communities with high quality, high impact and gender-sensitive Sexual Reproductive Health and Rights information and HIV and AIDS programming through capacity building, specialized service referral, issue-specific advocacy, strategic partnerships and life skills through rights based programming.

Peer To Peer Uganda (PEERU) is a direct member of African Youth and Adolescent Network on Population and Development (AfriYAN, Uganda Chapter under the UNFPA)

## Vision:

Young people living a responsible livelihood through making informed decisions and life choices.

## Mission:

To implement strategic behavior change communication interventions that address key issues related to Sexual Reproductive Health and Rights and HIV/AIDS among young people in Uganda.

## Objectives

- To engage young people in Health, policy, and advocacy issues through providing development education and support.
- To contribute towards the reduction of school dropout levels among young people in Uganda through influencing positive behavior change.
- To provide professional peer education services to millions of young people in Uganda.
- To contribute towards a reduction in all forms of violence against girls and young women in Uganda.
- To empower generations to make informed decisions and life choices through restoring realistic hope among young people.

# CORE VALUES

- **Courage of conviction:** We believe in the courage of conviction, courage of creativity, boldness, and innovation without the fear of failure as we work to make the greatest possible impact in the lives of the young people in Uganda. Youth driven: Peer To Peer Uganda achieves this through working with young people through creating a partnership amongst them and working towards achieving the organizational goal through volunteerism.
- **Team work:** Partnership and volunteerism are our strong holds at Peer To Peer Uganda and it's through this that we are able to achieve the organizational goal since team work achieves more than an individual effort.
- **Equity and justice:** Peer To Peer Uganda appreciates the diversity in all aspects of orientation of its beneficiaries and

endlessly promotes equity and justice as we work to ensure equal opportunity to everyone, irrespective of race, age, gender, sexual orientation, class, ethnicity, disability, location and religion.

- **Honesty and transparency:** At Peer to Peer Uganda we believe in openness, honesty and transparency among our volunteers, peer educators and staff as a culture towards promoting free association and being open in our communication.
- **Independence:** As an organization we remain independent of any religious, party-politics or other partisan affiliation.

# WHAT WE DO

Our integrated approach across three health focus areas is implemented in accordance with both the global and national priorities, with special emphasis placed on vulnerable and inadequately served groups of adolescents and youths.



## HIV/AIDS

PEERU works with its technical team of young people for the development of HIV behavior change communication interventions. We promote HIV initiatives with a particular focus on adolescents, young men and women of reproductive age, discordant couples and Most at Risk Populations (MARPs). Through use of innovative approaches, PEERU addresses issues of sexuality and gender inequality to encourage responsible and preventative behaviors among youth.

development of issue specific IEC materials, and promotion of family planning solutions to young women and men of reproductive age. PEERU promotes quality contraceptive methods including condoms to long-term solutions among young people out of school.

## SRHR

Through implementing integrated SRHR and family planning programs, we strive to contribute to improved lives of young people both in and out of school. PEERU builds capacity of service providers through trainings,

## HARM REDUCTION

PEERU is at the forefront of communicating and leading youth led advocacy in the change in harm reduction programming with a shift in emphasis from prevention only to the added importance of limited monitored use and rehabilitation. We distribute and conduct interventions around harm reduction among young people and youth.

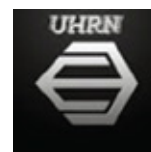
## PROJECTS

- **READY (Resilient Empowered Adolescent and Young person)**
- **Girls Act (Kisoboka)**
- **Am Not A Statistic**
- **My voice My rights**
- **Social Marketing Activity project**





## PARTNERS



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